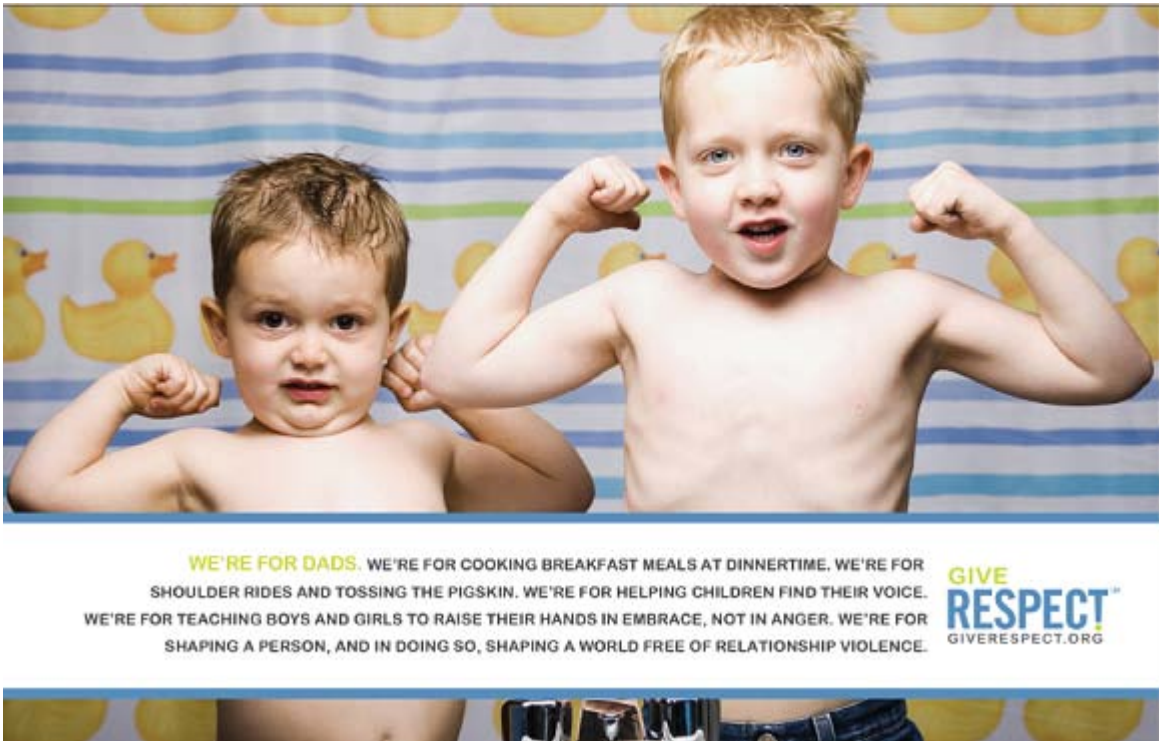


GEOFFREY BEENE GIVES BACK® JOINS MACY'S IN HONORING DADS EVERYWHERE



This Father's Day, **GEOFFREY BEENE GIVES BACK®** is proud to honor Macy's national sponsorship of the Family Violence Prevention Fund's RESPECT! Campaign, a national campaign to engage parents, teachers, coaches, and other role models in positive solutions to prevent relationship violence by promoting respect.

In celebration of Father's Day, the campaign is offering 5 simple ways to honor the Dads in your life:

1. **Give RESPECT! to DAD** by **sending a FREE Father's Day e-card**. For every card sent, GEOFFREY BEENE GIVES BACK® will make a \$25 donation in honor of a man you respect, up to \$100,000.
2. **Gift him with the RESPECT! wrist band**, available exclusively at **Macy's** for \$5. Half of all proceeds support the cause.
3. **Pass on RESPECT!** by **joining us on Twitter**, at **Facebook** and/or adding an "I'm for RESPECT!" **graphic** on your web site or blog
4. **Make a donation in honor of a dad you respect** and he'll receive a special acknowledgement.

The RESPECT! Campaign has the tools to help moms and dads teach their kids about healthy relationships. A safer world is in their hands. Let's help them reach it. Visit GiveRespect.org to get involved.

Help shape a world that is free from violence.
Visit www.GiveRespect.org today!